



The Arc Tennessee Strategic Plan July, 2019-June, 2022

Goal I

The Arc Tennessee is recognized and respected as the leading advocacy organization for people with IDD and their families

Strategies

- Develop and share information and resources to support advocacy efforts
- Grow and strengthen our local chapter network
- Provide advocacy supports for individuals and families
- Offer information and referral and mentoring to individuals and families
- Provide support to individuals and families to understand disability related laws, programs and services

Applicable Contracts, Grants, Board Committees

- DIDD Advocacy and Awareness contract
- DOE Secondary Transition contract
- DOE Family Engagement contract
- Healing Trust grant
- Board Advocacy and Education Committee
- Board Public Awareness Committee
- Membership Committee

Goal II

The Arc Tennessee shapes public policy, influences systems and strengthens collaborations to positively impact people with IDD and their families across their lifespan

Strategies

- Create safe spaces for critical issue discussion
- Increase grassroots advocacy capacity
- Expand public policy advocacy efforts
- Participate in committees, councils, taskforces that impact people with IDD and their families

- Track and respond to relevant legislative initiatives both at the State and National level
- Increase collaborations with non-disability partners

Applicable Contracts, Grants, Board Committees

- Healing Trust grant
- DIDD Advocacy and Awareness contract
- DOE Secondary Transition contract
- DIDD People Talking to People (PTP) contract
- DD Council Partners in Policymaking Administrative Support contract
- Non-grant funding to support lobbying efforts
- Board Public Policy Committee
- Board Advocacy and Education Committee

Goal III

The Arc Tennessee identifies, promotes and implements best practices for supporting people with IDD and their families to lead meaningful lives in their communities

Strategies

- Increase opportunities for people with IDD and their families to network
- Increase self-advocate involvement within The Arc network
- Conduct outreach activities for families with young children with IDD
- Grow peer-to-peer support service through ECF CHOICES
- Identify and implement innovative programs that improve the quality of life for people with IDD and their families

Applicable Contracts, Grants, Board Committees

- DIDD People First TN contract
- DIDD Enabling Tech contract
- DD Council Supported Decision Making (SDM) Pilot contract
- DIDD PASS contract
- ECF CHOICES fee for service
- Pre-Employment Transition Services (Pre-ETS) fee-for-service
- Board Advocacy and Education Committee
- Board Public Policy Committee
- Board Public Awareness Committee
- VAP (volunteer advocacy project)
- VAP-T

Goal IV

The Arc Tennessee is a culturally responsive organization

Strategies

- Review composition of the Board annually
- Create a welcoming atmosphere for Board members of diverse backgrounds

- Create opportunities for board members to have a meaningful impact on the organization
- Increase membership from diverse populations
- Increase accessibility of resources
- Promote staff diversity

Applicable Contracts, Grants, Board Committees

- All contracts, grants and board committees
- Especially
 - Planning and Rules committee
 - Board Development committee

Goal V

The Arc Tennessee is a financially stable organization

Strategies

- Establish and maintain signature fundraising events
- Diversify funding sources
- Sound financial forecasting/planning for the future
- Implement and maintain transparent financial processes
- Secure an MCO contract (non-ECF related)
- Establish a solid planned giving program

Applicable Contracts, Grants, Board Committees

- Development committee
- Finance Committee
- Non-grant
- Fee-for-service contracts
- AimHI TN contract
- Events (Big Ideas, Plane Pull, LuaL, etc.)
- Individual donations
- Corporate sponsors
- Other programs (car donation, Kroger rewards, Amazon Smiles)

Adopted on May 22, 2019